

Abstract

This diploma thesis deals with the international project Bookstart and its potential for further development in the Czech Republic. The first part is devoted to terminology and definitions of pre-reading literacy, reading literacy and functional literacy. In addition, selected Czech and foreign projects promoting reading literacy are presented. At the end of the theoretical part of the thesis, attention is paid to the introduction of the project Bookstart, the experience with its course abroad, and mapping the pilot year of the project in the Czech Republic. The practical part of the thesis presents qualitative research in the form of two semi-structured interviews, and quantitative research conducted using an online questionnaire.

Keywords

Bookstart, children's reading, reading literacy, pre-reading literacy, literacy development, libraries