

# **Analysis of Happiness Management in Organizations in the Czech Republic**

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## **Abstract:**

The objective of this thesis is to analyse the forms of happiness management in the Czech republic, focusing on the activities and competencies of happiness managers. Firstly, the premises and psychological origins of happiness management in organisations are discussed. Then, the implementation of happiness management into a business setting is scrutinised, its goals and tools, with due attention given to happiness managers and the position they occupy within their respective organisations. The paper includes a qualitative study in select Czech organisations, which have introduced the position of a happiness manager. A semi-structured interview with these very managers was the method of choice. The aim of the study is the cataloguing and comparison of various happiness management forms; happiness manager activities and responsibilities, as well as their qualifications and competency profiles within the selected organisations.

## **Key words:**

happiness, happiness at work, positive psychology, happiness management, happiness manager