

## **Abstract**

Bachelor's thesis "*Proofreading and its role in today's media on the example of the magazine Respekt*" consists of two parts. The first theoretical section mainly focuses on the definition of key concepts, proofreading work, conventions, and rules concerning interventions into the texts. It also attempts to put the change of the profession into the historical context, which is mainly related to the rapid technical development of the polygraphic industry.

The practical section subsequently analytically verified readers' satisfaction with the level of linguistic competence of the magazine Respekt through a questionnaire. Following the results of the questionnaire that indicated worsening quality proofreading of ten selected issues from the years 1997, 2007 and 2017 was made to assess whether there have been any changes concerning the level of linguistic competence. This thesis attempts to put uncovered shortcomings both into the context of the era and the editorial work of the analysed media. On the occasion, language editor Petra Švehlová directly from magazine Respekt was approached – she attempted to interpret and evaluate the acquired data. Proofreading that was made did uncover certain misconducts, however, did not confirm the initial hypothesis itself that was supported by the research mentioned above. On the contrary, the proofreading that was made proved substantial improvement.