

**Report on the state final final examination**  
**Record of the thesis defence**

Academic year: 2018/2019

**Student's name and surname:** Xuanbin Bai, B.Sc.  
**Date of Birth:** 09.07.1994

**Type of the study programme:** Master's (post-Bachelor)  
**Study programme:** International Economic and Political Studies  
**Branch of study:** International Economic and Political Studies

**Owner authority:** Institut ekonomických studií (23-IES)  
**Title of the thesis:** Research on the Strategy of Chinese Automobile Enterprises Entering Overseas Markets

**Language of the thesis:** English  
**Language of defence:** English  
**Advisor:** Ing. Petr Balcar, M.Sc.  
**Reviewer(s):** Mgr. Vladimír Strítěský

**Date of defence :** 16.09.2019      **Venue of defence :** Praha

**Course of defence:** The student began with the presentation of the topic, the methods, and the main findings of his thesis. Further, the commission asked the student to defend his thesis against his opponent's objections. The commission asked the student whether he has any figures on Chinese car production if there is there anything special about the strategies of Chinese automobile industry. After that, the student was also asked to clarify the aim of the thesis. The commission reproached the student the methodological deficiency of his thesis (missing hypothesis). The commission criticized formal aspects of the thesis as well. Finally, the commission asked the student to describe the structure of the car market in China. The student has not answered the questions put by the commission sufficiently.

**Result of defence:** good (E)

**Chair of the board:** doc. Ing. Vladimír Benáček, CSc. (present) .....

**Committee members:** Janusz Salamon, Ph.D. (present) .....

Mgr. Karel Svoboda, Ph.D. (present) .....

prof. Ing. Alena Zemplerová, CSc. (present) .....