1. Master thesis has 73 pages, 26 sources in bibliography. It consist of theoretical and empirical parts. The abstract is not the part of the thesis, but it was put in SIS separately. The Table of Contents does not include the references to the pages.

2. The most serious problem with the thesis is almost complete lack of references to pages in quoted sources. For example:
   b. p. 10 – reference to Cohen 2008 without page
   c. p 11 - reference to Smythe 2002 without page
   d. p 16 – large direct quotation from Lazarsfeld and Merton without page.
   e. 17 - Lazarsfeld Merton once again without page
   f. p. 43 Habermas 1989 direct quotation without page.

3. The author uses very personal language and journalistic style. Therefore it is sometimes difficult to separate the scientific content from this style of the text and distinguish from personal reflections of the author.

4. Empirical part is based on analysis of 4 in depth interviews with American expats in Prague. Because not being experts in qualitative research neither social media communication I refrain from evaluation of this empirical part of the Master thesis.

Final evaluation

I recommend this master thesis to the defence and propose the grade 3.

Mgr. Marek Německý, Ph.D.

Prague 5th September 2019