

**Abstract:** This diploma thesis deals with the involvement of the cross-curricular theme of media education in the Czech language teaching. The first part defines the basic concepts of media literacy and media education and describes their development and concepts in education. It also deals with the form of media education in curricular documents, especially in the framework educational programme, and the characteristics of the thematic areas of the cross-curricular theme of media education involved in this document. Subsequently, it deals with the possibilities of media education realization and with the use of textbooks and other methodological and teaching materials and projects. In the second part of the thesis, the school education programmes of three selected grammar schools are analysed, on the basis of data obtained by own qualitative research, by answers of respondents from semi-structured interviews and by specific teaching situations. The aim of the research part is to provide information on the implementation of media education and on the state of the relevant cross-curricular topic integration into teaching at selected grammar schools. The focus of concern is also whether the topics defined in the Framework Educational Programme for Grammar Schools are fulfilled in media education.