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ABSTRACT

This diploma thesis deals with lifelong education – adult education in formal, non-formal and informal education. The diploma thesis discusses about the concept of lifelong learning and the effect of education in the life of an individual. The aim is to briefly compare and evaluate lifelong learning opportunities with an emphasis on non-formal education, more specifically on retraining courses. In the diploma thesis, I deal with the strategic management of retraining courses in the field of non-formal education as well as the possibilities of innovation of the courses mentioned. The thesis is divided into two parts, namely the theoretical part and practical part. In the theoretical part, there are discussed in more detail the conditions for obtaining accreditation for organizers of retraining courses, conditions and possibilities of support for applicants for the retraining course by the Labour Office of the Czech Republic, there is discussed the advantages for employers to support their employees in non-formal education. The diploma thesis is devoted to the strategic management and planning of education, including the importance of motivating participants to education. In the diploma thesis, there are several graphs, tables and statistics for better orientation in the diploma thesis. The practical part then presents a proposal for the process of creating a retraining e-course together with innovative elements.

KEYWORDS

lifelong learning, adult education, qualification courses, retraining courses, development, innovation, unemployment