

Abstract

This bachelor thesis focuses on the socioeconomic development of the border town of České Velenice between 1989 and 2004. The aim of the thesis is to examine the opportunities the immediate proximity of Austria after the fall of the Iron Curtain provided the city with. The bachelor thesis first introduces the socioeconomic situation in České Velenice after 1989 and then delineates the beginnings of cooperation with the Austrian counterpart, while also focusing on the importance of knowledge of German language for mutual economic relations. In the second chapter, the thesis deals with the changes in the local economic structure as a part of the economic transformation and maps the process and results of the small-scale privatization with regard to the location of the town on the border with Austria. The third chapter is devoted to economic activities. Here the thesis deals with local and foreign labour market and addresses the activities of Czech legal and illegal workers in the Austrian labour market. With regard to the border location of the city, the chapter also deals with business activities in České Velenice. It covers the bilateral project of the Industrial park ACCESS and the entry of Austrian companies to the Czech border area.