

Abstract

Title:

Attitudes and knowledge of Prague college students about beach soccer

Objectives:

In addition to the description of the Czech and world scene of beach soccer, the main aim of this work is to find out and compare attitudes and knowledge of students of Prague universities about beach soccer through a questionnaire. Furthermore, the thesis examines general knowledge of this sport, including basic rules. The last but not less important goal is to make recommendations for the management of beach soccer in the Czech Republic, which would help to raise public knowledge and attitudes towards this sport and possibly help to bring new active players.

Methods:

The main method that was chosen for this work is quantitative method - written questioning. Data was obtained by using custom questionnaire that was created just for this case. The content of collected data was theoretical knowledge of respondents about beach soccer and their interest in this sport.

Results:

Although Prague university students are aware of beach soccer, the results showed that they are not comprehensive and lack basic knowledge. On the other hand, in the future, an absolute majority would be interested in visiting the beach soccer event as a spectator or an active player. This is not true in case of an interest in watching this sport in media – only 35 % of respondents had this kind of interest. Following the results, recommendations have been proposed that could lead to a future improvement in attitudes and knowledge about beach soccer.

Keywords:

attitudes, sport, knowledge, college students, history of beach soccer, questionnaire, research