

## **Annotation**

This Diploma Thesis are focused on social media as a tool for journalists in Czech republic. It contains two main parts – theoretical and practical. In theoretical part, social media are described in general, and Facebook, Twitter and Instagram are described in more details. This part is focused mostly on current trends in social media usage. Theoretical part is also focused on journalist's source problematic, primarily in internet era, and on source's credibility and verifiability. These trends are more described for media field in USA and Czech republic. Theoretical part introduce the newest available studies in social media and journalism field. Practical part is aiming to verify or deny these trends through quantitative analysis of media content, focused on usage of citations from social media as a relevant source for articles. Quantitative analysis is supported with e-mail questioning amongst czech journalist, who complete a context to this issue with their opinion. The research shows that journalists in Czech republic use social media daily for their work and they are following their colleagues from USA, so they use citations from social media more carefully and they verify their sources more. The main reason is the fear of fake news spreading, which they perceive as the biggest thread for their work.