

Abstract

The subject of the research is regional housing policy. It is defined as a kind of public policy investigated on the conditions of the selected region. This is a problem that is still very little theoretically elaborated. The theoretical framework (concept) of "housing policy" as a kind ("subset") of public policy ", which has its actors, objectives, content, assumptions and subject orientation, will be elaborated. Then this problem is solved in the case of Rychnov nad Kněžnou. The city has two major problems. Collapsing transport infrastructure and a lack of housing in private or urban property. The problem of shortage of flats is connected with other social problems such as the creation of illegal hostels, overuse of apartments by a large number of people - more waste, insufficient civic amenities. The city leadership would like to address the problem with a new construction but does not have sufficient resources to do so. Construction by private investors is also not jeopardized. By developing a building, the city would like to attract more families and employees' partners who would easily find jobs in various fields. By city dwellings and regulated rent the city would like to restrict illegal hostels. Similarly, it could offer apartments for families with children or start-ups for young people. One of the problems of new construction is an obsolete land plan. Its change would make it possible to convert agricultural land into building plots for new construction of family and apartment buildings.