Many people remember Oscar Pistorius as the handicapped athlete given the opportunity to compete with non-handicapped racers. Thanks to his results, diligence and perseverance, he a model in society. His successful sports career was interrupted by a case that awoke the emotions of both foreign media and the Czech Republic. Pistorius shot his girlfriend Reeva Steenkamp in a house in Pretoria, South Africa. From a celebrated athlete who served as an example to others, in one day he became a man suspected of murdering his partner. Pistorius can be called a fallen sports hero who experienced great sports achievements and fame in his life, as well as police, court and prison investigations. With all this, pressure was exerted on him by the media that reported on the subject. This thesis intends to map the media image of Oscar Pistorius in selected online news servers iSport.cz and iDnes.cz, and to answer the question of how his representation in the media gradually changed during individual periods. The analysis should also demonstrate how the Pistorius’ image changed after being found guilty. Through a qualitative content analysis, selected myths, frameworks, elements of celebrities typical of the representation of famous figures, will be interpreted in specific examples of selected texts and, last but not least, elements of news bulletin and stereotyping of the disabled.