

## **Abstract**

This diploma thesis deals with the influence of terrorist attacks on Instagram content that is shared in the immediate surroundings of locations where the attacks took place. Its primary focus is the transformation of the image of urban space near the Bataclan music club in Paris as a result of terrorist attacks in November, 2015. Using the visual content analysis of user photographs and the theoretical background of the theory of photography, visual studies and memory studies, the author investigates what image of the given place is created by shared photographs in the time before, during and after the attacks. The main conclusion is that terrorist attacks have a significant impact on the Instagram content, but it is rather short-term and their ratio of content gradually decreases over the course of six months. The thesis also presents a comparative analysis of the content shared at the time of the attacks in Paris in 2015 and in Brussels in 2016. It aims to reveal similarities as well as differences in the image of these attacks on Instagram. Above all, this analysis confirms a strong similarity of user content in all locations, but at a more detailed level it also points to their local specifics such as different forms of communication by sharing various mottos and symbols.