

## **Annotation**

The bachelor thesis "Online reviews of a documentary film Mečiar and users' comments in Česko-Slovenská filmová databáze" focuses on the analysis and comparison of selected online film reviews and users' comments in Česko-Slovenská filmová databáze.

The first part focuses on the political situation in Slovakia after the Velvet Revolution in 1989, specifically the political party Hnutie za demokratické Slovensko and its leader Vladimír Mečiar. This part of the thesis also gives a brief insight into the theory of the documentary film, and it provides information about the first documentary portrait of Vladimír Mečiar, Tereza Novotová's documentary work and also the analysis of a documentary film Mečiar.

The main part of the thesis defines the publicist genre of review, and it deals with the phenomenon of Česko-Slovenská filmová databáze, as well as with two other different film databases. The final part of the thesis focuses on the analysis and comparison of online film reviews published in different media platforms and also on users' comments in Česko-Slovenská filmová databáze. Four different platforms of online media were chosen as the representatives of different target groups.

Online film reviews and users' comments are compared based on of content, form and language differences. Using the example of the film "Mečiar", the aim of this bachelor thesis is to show whether the users' comments are truly a distinctive publicist genre that replaces the online film reviews and goes beyond their usual scope, thus benefiting the readers.