

Abstract

The thesis aims to map the health information behaviour of parents. Behaviour of parents represents a significant part in the life of child and therefore the attention of this thesis is focused on this topic. Its theoretical part introduces the areas characterising the topic – information behaviour, models and process of information behaviour, health, health literacy and phenomena affecting information behaviour (such as advertisement in health service or information overload). The research part contains a methodological basis of work and describes the research design. In the final part, analytical results of the interviews are elaborated.