

Annotation

This bachelor's thesis deals with an implementation of the concept of active ageing in a retirement home. The population is ageing in the Czech Republic which results in increasing demand for residential long-term care that should offer the possibility of active ageing and provide diverse activities corresponding with seniors' needs. Active ageing is researched by case study in specific retirement home. Semi-structural interviews and participant observation were used to collect primary data. Secondary data were obtained using the website of the retirement home. Thematic analysis served for identification of both positive and negative elements of active ageing in the retirement home. These elements are further described in detail in this bachelor's thesis. Potential solutions to problems and barriers that make successful activation of seniors impossible are outlined in the discussion.