

Abstract

In my work I have tried to look at the problem of political participation of students and what role social media play in it. In view of the fact, that the internet plays a very important role in life of modern person, it becomes a platform for various social, political and other events. Young people are more inclined to be influenced by the internet and social networks in all spheres of life, so in my research I have tried to draw conclusions about how young people see themselves in politics, what kinds of activity they often do and how they see the importance of political participation on internet platforms. In my work I present the general concept of political participation and social media, and also the theory of slacktivism and mobilization and normalization hypotheses connected to them. There are also various researches focused on student political activity and participation in political sphere of the state. In addition to the theoretical part, there is a methodological part, where basic research goals and hypotheses, the research method and how the respondent was obtained for this research and how the data were collected are presented. The analytical part presents the results of the research conducted on the basis of an online questionnaire, where the research hypotheses mentioned in methodological part of the work were confirmed or disproved. The conclusion summarizes the theoretical and practical results of the work.