Abstract

The bachelor thesis deals with media frames in selected American and British media with an influence over broader European audience. The subject of the research is the difference in the perception of terrorism in the US and Western Europe. The work specifically examines the contexts in which the terrorist threat was reported in 2001-2005 in The New York Times and The Guardian. The work is based on the works of Mary N. Hampton and Wyn Rees, who claim that in the US the threat of terrorism is seen as an external problem of military nature, while in Western Europe terrorism is seen as an internal criminal problem. This work identifies media frameworks in selected media that match this difference in perception of terrorist threat. The discursive analysis and the application of framing theory are used to identify the media frames.