

This thesis deals with political aspects of jointly held local referenda and municipal elections, focusing on the possibility of utilizing this concurrence in order to achieve political goals – influencing the progress of referendum, mobilizing voters, using the referendum as part of election campaign – the main aim is to systematize and classify these political aspects, the other aim is to identify strategies adopted by political participants in order to achieve holding both events in conjunction. The first part of the thesis the issue of jointly held local referenda and elections is placed in the context of EU member states and the conditions of local referenda in Czech Republic are analysed. In the second part individual political aspects of local referenda are identified and based on that the key categories are defined in order to systematize and classify political aspects of local referenda. The latter systematization is then used in the multi-case study of Prague, specifically its districts where the initiators of the referendum intended to hold it jointly with municipal elections in October 2014, and strategies of achieving conjunction are identified based on discovered findings.