

## **Annotation**

As was shown in Czech presidential election of 2013, surprisingly, selection of candidates for Czech president seems to be quite abundantly discussed across the society. This thesis is based on observation of presidential election campaign for the presidential election of 2018 and related aspects of Czech political culture. Considering the theoretical support of my conclusions, I employed crucial works of Czech and foreign theoretist's works on political culture from the perspective of political science, sociology, history and anthropology. The purpose of this thesis is, by employing the discourse analysis, to describe, how is the presidency perceived today. Building of that, I will link these acknowledgements with some specifics of Czech/Czechoslovak president and with elements of Czech political culture, as observed since the beginning of 20<sup>th</sup> century.