Bachelor thesis abstract

Title:  
Possibilities of studying bachelor degree of physiotherapy in Czech Republic and their comparison

Subtitle:  
Creation of graphic promotion of physiotherapy

Abstract:  
First objective of this thesis is to find out and summarize available information about possibilities of bachelor studies of physiotherapy in Czech Republic. Theoretical part of this thesis brings information about bachelor’s studies of different faculties in Czech Republic and their entrance examinations, preparing courses, meeting courses, study plans, differences between study plans, internship possibilities and other essentials of bachelor’s studies of physiotherapy. This information is further summarized and presented also in form of tables. Second objective of this thesis is to work out a graphic design proposal for the study programme of physiotherapy at First faculty of medicine of the Charles University. The result of practical part is an infographic presentation with interactive links, which could be used as a comprehensive overview of information about physiotherapy study on the website of Department of Rehabilitation Medicine of the First Faculty of medicine of the Charles University for prospective applicants but also for existing students, especially during the first stages of study, when they are not yet fully oriented in college studies and new duties. In the same design is also made a graphical proposal of an infographic poster into the lobby of Department of Rehabilitation Medicine of the First Faculty of Medicine of the Charles University, which should replace current older form of presentation at the clinic. It should primarily serve to the applicant for the physiotherapy studies especially on the Day of open doors and communicate them in modern form basic information about study and admission procedure at the First faculty of medicine of the Charles University.

Key words:  
Physiotherapy, bachelor degree, college, graphic promotion, student