

Annotation

The diploma thesis deals with Russian language periodic press in the Czech Republic from 1990 to 2016. Based on a quantitative document analysis, the thesis describes changes in number of periodicals, identifies three types of publishers and details the biggest publishing companies. Readers and functions of Russian language periodic press are defined with the help of in-depth interviews with media producers. The thesis is supplemented by a list of Russian language titles published in the Czech Republic in 2018. It also contains a description of producers of this minority language media and their working conditions. The thesis concludes that there is a declining tendency in number of Russian language titles published in the Czech Republic. The age of readers of this type of minority media varies. The audience speak and read in Russian and it is also comfortable for them to read in this language. These printed periodicals provide their readers with civic and cultural explanation and with apolitical information with so called Czech element. These functions enable their readers assimilation into the major society.