Annotation

The diploma thesis focuses on how the topic of autism is framed in articles published on two Czech internet servers - iDnes.cz and Blesk.cz. However, it also deals with discussions under the various articles, in order to find out what frameworks are in the reader's contributions, and whether there are issues that extend the discourse that speaks of autism. In the theoretical part of the thesis is presented not only the diagnosis of disorders of the autistic spectrum, but also the problems of media representation of otherness or representation of autism in the media. It also includes a more detailed description of the two research methods used, namely discourse analysis and framing. The research section first presents the eleven specific frameworks defined in the articles, devoted to their qualitative evaluation as well as quantitative representation on individual servers in 2016 and 2017. The second half of the empirical part is devoted to the analyzed discussions. In this case, ten major frameworks, as well as their representation on the servers mentioned above, are further elaborated. In the discussion and in the final part of the thesis, the results are compared with the foreign researches, detailed and outlined the possibilities of further research on the given topic.