

The aim of the work, which builds on the terms like sustainable development, environmental education, education for sustainability and sustainable tourism, is to propose a curriculum of education for sustainable tourism and answer a question, why to educate in this area at all and what results such a education should bring. The work provides characters of the main stakeholders, at the head of the tourists themselves as the main target group identified for the education purposes. The tourists are selected into marketing segments. The work proposes methods, system, structure and tools for the curriculum of education for sustainable tourism. And last but not least the work analyses the funds for covering such education system. Each chapter is finished with the survey summery and the conclusion is about a series of recommendations, especially the one, that education for sustainable tourism can not be separated from the education for sustainable development.