The presented diploma thesis deals with Anežka Hodinová – Spurná´s media image (1895 – 1963) in the period during WWII and after WWII. The final reference is dated after the year 1989.

The aim of this thesis is found how the politician, the MP of the National Assembly and the long-time member of the Communistic Party was presented to the public in representative periodicals.

The data for the analysis were gained by studying her personal fund in the National Archive in Prague which contains twenty-eight cardboards and it has not been arranged so far. Then it was used materials from the Archive of the Law-Enforcement Agencies and also materials of Ministry of Interior of the Czech Republic which were made accessible to the public.

The gained relevant data were examined by the help of the content-qualitative analysis. The basic research question is how Hodinová – Spurná was presented to the public until 1963 and after 1989. The content of this thesis is to introduce briefly Hodinová – Spurná´s life and work and deal with her media image to the general public in time-restricted periods.