TITLE:
Active processes in the phonetics of modern Russian language

ABSTRACT:
The bachelor’s thesis deals with the issue of active processes in the field of contemporary Russian language phonetics. The theoretical part is devoted to the issues of norm and usage, orthoepy and the issue of language changes in society. This section also introduces the most prominent active processes which occurred and are occurring in the sound of contemporary Russian language in the past few decades. The practical part presents the results of the analysis of authentic language material (television and radio programs). When analyzing the frequency and interrelationship of normative and active phenomena will be observed. On the basis of established criteria the degree of penetration in the active process in speech will be evaluated and possible tendencies of further development will be outlined.

KEYWORDS:
orthoepy, norm, pronunciation, active processes, speech