

## **Abstract**

The bachelor thesis is devoted to description and analysis of contemporary vocabulary of selected Czech journals, that are focused on news from the political and cultural field. The aim of this thesis is to prove the usage of lexice internationalism and neologism and to characterize them closely from the process point of view and the level of adaptation in the Czech language, the specificity of the creation of the words and lexice semantics including its pragmatical mening. The thesis will use the methodology based on the theory of key words and on this basis selected naming (lexems) relevant for the field of politics and culture will be selected from the Neologism dictionary 1,2 and also from the Academic dictionary of foreign words. Occurrence and usage of selected lexems will be subsequently documented in journals MF DNES and Lidove noviny within a period of three months: June, July and August 2017. Excerpted material will be used to compare semantics and style characteristics of key names as they presented in the mentioned dictionaries and the realized in the texts, prospective updated will be evaluated.

## **Keywords**

Internationalism, neologism, lexical semantics, pragmatics, culture, politics, news, daily