

Abstract

Are many historical sources from which to draw the history of the National Museum. There are also a number of studies and monographs on the history of the National Museum, however, none of these works look at the media, audio or audiovisual, as a s historical source.

The media could be a special source from which specific and authentic information on the National Museum can be drawn. Film records, as well as radio eithet television broadcasting bring a number of insights and complement the history of the National Museum.

This study explores the role of the media as an information resource on the history of the National Museum, together with the identification of the limits of this source form.

Based on historiographic procedures and methods known in the field of media science, quantitative and qualitative analysis has enabled the research of unique historical sources in the form of television and radio recordings, which brings insights into the National Museum.

In the period under review, the genre variety was found, which mainly offered television and news programs, journalism, educational and entertainment programs. Through the valuable historical sources, these programs created a media image of the National Museum, which can be described as an image of an institution closely linked to national history, a rich history and an irreplaceable scientific platform.