

# Summary

Poimenické aspekty komunikace na pomezí individuální eschatologie

The poimenical aspects of communication at the interface with individual eschatology

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The present thesis responds to a question, whether there is a way of communication that can be used by churches to address the world, and that is not sufficiently used by the churches today. The thesis thus presents a specific means of communication, which is the law.

The law is described as a communication process, and different methods how one can enter into such a communication process are presented.

The success of a communication process depends on willingness of participants of such a process to communicate with each other. For this reason, the thesis also deals with the question, whether churches should seek the use of means of communication addressing the society as a whole, while the alternative might be the creation of closed theological elites. The answer to this question is sought through the Christological meaning of communication.

The last part of the thesis focuses on research that would provide a partial answer to the question, whether the Czech society is actually interested in communication with churches, with special emphasis on communication concerning selected topics from the field of individual eschatology.

Thus, the thesis deals with the question whether there actually is a demand for services related to death and dying that has not been met, and how intensive such demand is. After all, it is the phenomenon of death that is able to destroy the totality in perception of the world and to open a human heart to eschatological dimensions of being. For these reasons, this domain is open to activities of the Church.

The research has shown that the latent demand for communication related to death might reach up to 85 %. This information is relevant for providers of services with communication as main business (notably the media, political parties, churches, marketing advisers).

Very strong latent demand for consulting services regarding dying can be expected by the consulting industry. More than 48 % of the citizens older than 18 may be interested in or considering the use of such services.

Another issue discussed in the thesis is the question of the position of churches in the Czech Republic and new possibilities in the process of communication that arise from the position of churches. The thesis analyses whether there is some other reason for the efficient communication of churches than the existing individual demand for their services. Hence, there is a link between the ways we communicate and the ways we interpret the world. It is the law – which is an important means of communication – that is used for reinterpretation of the state and its institutions, and hence for the collective reinterpretation of the world. Therefore, the actual issue that the churches should address is the redefinition of their position in the world.

A partial conclusion of the thesis is finding that the position of churches has worsened after they received the compensation by state and that they are endangered by further marginalization. Only the Roman Catholic Church will be able to significantly influence the development in the Czech Republic as a result of that compensation. Hence, the Roman Catholic Church will reach the state when it might significantly participate in the political and economic system and will be able to define this system by its own activities. Contrary, the other churches will continue to stand outside the system and will need to find other ways how to communicate their interpretations of the world to the world.

The author also puts the data obtained from the research into the context of various theories of death. This approach enables identification of risk areas that should be effectively targeted while providing the spiritual care. Those areas are the body, the sexuality as a relationship to the other and the area of human consciousness. It is the area of consciousness that is presented as a risk area, potentially threatened with the development of artificial intelligence and with unclear roles and boundaries between that intelligence and our consciousness.