

Abstract:

This paper aims to introduce a concept called digital dialogical network. This concept is inspired by a similar concept called medial dialogical network, which was elaborated in past sociolinguistic research. Whereas the concept of medial dialogical network is used to describe dialogical interactions, which may take place in a sequence of published media contributions, the concept of digital dialogical network aims to describe similar interactions which may take place in a series of language contributions published on the internet. Furthermore, this paper shows some language behaviour similarities between rappers and youtubers. Those are also social groups, language of which has been used as a primary language data source.