Abstract

The thesis deals primarily with the description, analysis and framing of public policy issues with regard to handicapped athletes. The main aspect of this work is to identify the most problematic areas with which disabled athletes normally meet in reality. The thesis also includes the state of the current sports environment in the Czech Republic. This condition is presented primarily with regard to disabled athletes. It is clear from other research that the position of disabled athletes is currently largely neglected. In the next part of the thesis it is important to find out how disabled athletes are designed in the Czech media. This is followed in the analytical part of the thesis is the analysis of the media situation with access to disabled athletes. The work brings an analysis of newspaper articles between the Olympic Games in 2012 and 2016. By analyzing newspaper articles creates the concept of the most burning problems with which work is finally being done. The key task of the thesis is to provide a holistic view of the overall picture of handicapped athletes in the Czech Republic. The work also emphasizes the depiction of political power and political actors who are actively involved in this policy. Using the social construction method of the target groups creates a picture of the group of people with disabilities in society. This work is primarily intended to serve the public in order to see an undistorted view of the athletic scene of athletes with disabilities. The work can also serve public officials to address some of the problematic aspects that this work mentions.