The aim of this bachelor thesis is to provide a different view on media education, specifically from the point of view of students of the Faculty of Education of Charles University. The thesis provides an insight into the preparation of teachers for their future work in the field, consequently their readiness to teach the subject of Media Education, defined by common frameworks for education created by the Ministry of Education, Youth and Sports.

The theoretical background described in the first chapter of the paper provides a basic overview of elementary concepts related to media education and media literacy, the second chapter describes the ways in which future teachers can be trained both within and outside the institution of university. The practical part of the thesis is a questionnaire undertaken at the Faculty of Education among students of various departments. The questionnaire examines how the future teachers’ education takes place and how they themselves assess their readiness to teach the subject.

The main purpose of the thesis is to map and describe the current situation and to create incentives for future teachers so that the media literacy of Czech pupils gradually improves and becomes more effective.