

ABSTRACT

This diploma thesis is dealing with motivations of employees and volunteers to work in organization of civil society. The aim of the thesis was to compare motivations of employees and volunteers working in the particular organization of civil society and to find out if and eventually how, the volunteer and employee management's styles vary. The theoretical part focuses on the main theories of motivation and motivation strategies. The research was a case study of the civil society organization, which specify on the care of seniors. The thesis may be used by the organization for a feedback and it may bring some advices regarding workers motivations.

Keywords

Motivation of employees, volunteerism, motivation of volunteers, motivation strategies, social care, senior, civil society organization, case study