

## **Abstract**

The topic of my thesis is cervical cancer and its prevention with emergence on vaccination against cervical cancer. The aim of my diploma thesis is to use analyzation of the campaign against cervical cancer, *All I can*, and analyzation of interviews with mothers who have decided to vaccinate their daughters to find out how the responsibility of mothers for health of daughters is constructed in the connection with cervical cancer. I am interested in how campaign promoting a vaccination articulates what is good or bad motherhood and how mothers construct a good motherhood. I am also interested in gender consequences of campaign that it brings and how mothers prevent health of their daughters. The thesis shows that health is our project and is as good as we care about it. In the connection with reproductive health there is mainly appear a theme of considering risks which participate on creation of good parenthood. The thesis talks about different medicalization of child body that is set up and reproduce by interviewed mothers and by campaign. It brings gender inequalities and stereotypical gender constructions and questions of who is responsible for reproductive health.