Abstract

This diploma thesis focuses on teambuilding and corporate social responsibility. These concepts are used increasingly, however, their meaning may vary significantly in different contexts. The theoretical part of this thesis presents different approaches in understanding these concepts, their historical development and gathered information about linking teambuilding activities with corporate social responsibility. The theoretical part of this thesis is followed by an empirical part in which my own research is being presented. Using a qualitative research strategy the subject of this thesis is analyzed within nineteen semi-structured interviews. Finally the teambuilding activities and their linking to corporate social responsibility in selected sample of organizations are demonstrated.