

ABSTRACT

Title: Funding Opportunitites For Ice Hockey Club Slavoj Zbraslav

Objectives: The key objective of this thesis is to find out new possibilities of funding the ice hockey club Slavoj Zbraslav, especially from public funds. In addition, proposals for the specific grants, that the ice hockey club can use, are made as a part of the thesis.

Methods: The thesis use a qualitative method of an interview to collect the primary data. Further the secondary data are analysed with the methods of descriptive analysis and analysis of the documents.

Results: The ice hockey club Slavoj Zbraslav does not use all possible grants for funding. Therefore, some of the funding program were selected and new proposals for grants were suggested.

Keywords: Sport, grant, ice hockey, non-profit organization