

## **Abstract**

**Title:** Fan response to sporting immigrants in Czech football

**Objectives:** Determining the most common Czech fans attitudes towards sport immigrants.

**Methods:** Quantitative methodology was used for this thesis, in the form of an electronic poll which was made via the Survio.com website. The link leading to this survey was posted on the social network Facebook, in closed groups about football. Data collection took circa three weeks. The obtained data were then processed using computer technology.

**Results:** The study generated unique data which Czech football lacked thus far. This data was used for recommendations towards Czech football clubs about using sport immigrants.

**Keywords:** sport migration, fan survey, Czech football