

Annotation

The thesis examines whether Czech and Slovak printed national daily newspapers reveal expressions of patriotism and fanfare in ice-hockey news reports. Sports matches between two nations, which once formed one state, have all the requisites for being more special and prestigious than regular matchups. For this reason, these two events have been selected as suitable for analysis: the final match in the 2000 World Championship between the Czech Republic and Slovakia (5:3) and the 2012 semifinal between the same opponents (1:3). The theoretical part introduces concepts of nation, nationalism, national identity, national symbols, myths, stereotypisation and fanfare. In the empirical part, a discourse analysis is performed for their examination and application on a research sample, which consists of texts from the time of the given matches between the Czech and Slovak national teams. As an assistant method, a quantitative content analysis has been chosen to provide answers to questions concerning the number and location of articles in each country's newspapers. The results of the analysis proved that Czech and Slovak printed daily newspapers frequently reveal expressions of patriotism and fanfare in the period under review, distinctively using the first person of the plural "we" or a tendency description of the games played in favour of the national team of the country, from which the daily newspaper originates. Nevertheless, a whole number of other phenomena related to fanfare, patriotism or for instance stereotypisation and mythologisation in news reports occurred, which Czech and Slovak media tended to either associate or separate.