Abstrakt:

This bachelor thesis is focused on the cyber-psychological topic of online dating. Through international research's articles are defined specific psychological phenomena such as self-presentation and self-reflection associated with creating a dating profile. Furthermore, other presented factors are preferences and psychological aspects of selecting a potential partner, establishing the first communication and some of the risky behaviour for example trolling, sexting, deceptive and criminal behaviour. The suggested design of a research replication study is based on American research by authors Jin and Martin (Jin & Martin, 2015). It focuses on perceptions and attitudes of college students to different types of profiles (conservative, open) and their fictitious owners.