Abstract

The diploma thesis is dedicated to the purpose and importance of knowledge management. The aim of this work is to describe the chief knowledge officer position in the knowledge society. It defines its roles and identifies competencies that are keys to success of this position. It unveils impact and responsibilities of chief knowledge officer in a knowledge organization. It assesses and predicts development of this position. The thesis can be divided into two parts, theoretical and empirical. First chapters focus on the theory in the field of knowledge management, knowledge society and furthermore it focuses on the position chief knowledge officer, its development and competencies. The thesis contains also an analysis of research from foreign countries. Empirical part of the thesis includes interviews with representatives on the position chief knowledge officer.

Keywords:

Knowledge management
Chief knowledge officer
Knowledge society
Intellectual capital
Enterprises