

Annotation

The topic of this thesis is the content of news articles regarding information leaks published on websites PhoneArena.com and MobilMania.cz, which focus on mobile phone news and related topics. Information leaks nowadays often appear in the electronics area on related websites, therefore it is proper to focus on this phenomenon from the viewpoint of media analysis. The work explores (through quantitative content analysis) not only the frequency of such reports between years from 2006 to 2016, but also other features, such as sources of such reports, the location of the notice regarding the information leak, or the potential doubt of the author over the truth of the content of such information. Further attention is paid to the comparison of differences between the Czech and international pages. On the theoretical level, this thesis focuses on the topics of online journalism, sources of online journalism, information embargo, ethical aspects of information leaks, with attention to originators of such reports called „leakers”. This thesis seeks to clarify the transformation of the two mentioned sites over the said years in regard to the news articles focused on information leaks.